

Northwood Band Boosters / Parents Meeting
Minutes 1/31/2022

Attendees:

Andrea Acker	Stacy Kirincic
Felicia Gilmore	Lisa Holder
Pam Mattocks	Jamie Palmer
Nan Pardington	

Meeting opened at 6:05

Welcome and review of agenda (Felicia)

- Updates (Blood Drive, Clean Up Day, Inventory Day, 5K)- Felicia
- Corporate Sponsors (Jamie/Felicia)- Roll out estimate date (How can you get involved?)
- Car Show (Jamie) (How can you get involved?)
- New Fundraiser (5K) (How can you get involved?)- Felicia
- Transition officers (How can you get involved?)- Felicia
- Q&A/Feedback

Financials (Lisa)

- Statement of Activity, July-January 2021
- Statement of Financial Position as of January 31, 2022
- Budget vs. Actuals, FY2021-2022 Budget
 - No Winter Guard this year
 - No Percussion / Percussion Club
 - Spend \$98, bring in \$94, = shortfall of 4k
 - Our actual will be \$24 K short. We are still owed \$15K in Fair Share. 15 students haven't paid anything. Remaining students have paid *something*.
 - Thrift Store

Updates (Felicia)

- Blood drive – planned for end of February; \$20 incentive per donator; need permission from NHS Admin
- Clean Up Day – especially at Field of Dreams and in Band Room
- Inventory Day – uniform committee (count of all uniform items, prep for dry cleaning)
- 5K fundraiser: Feb 7 @ 6pm in NHS Cafeteria

Corporate Sponsors presented by Felicia and Jamie

- We are moving in a direction of bigger fundraisers and getting band more involved in community. Example: Small performance with retirement community allows us an opportunity to perform more, making Pittsboro more aware that we're out there. Pam M: in the past band had a McDonald's day – we got a percent of the profit made during the time band played outside. These events are very well received. Stacy: local restaurant day. Band will get more exposure, more marketing, more finances. Other restaurants in the area that have done similar events with local schools: Guanajuato, Carolina Brewery, Bojangles.

Car show (Jamie)

- We need volunteers for the DAY OF (5-8)
- Sending an email for Sunday / sign up

Transition of Officers (Felicia)

- EC members & Coordinators needed for next year – please let a current EC member know if you are interested and we'll start you coming to meetings MAY-JUNE.
 - Spring Practice-recruit new parents
 - Year long commitment

Facebook Administration/Website Questions (Stacy)

- People request to be let into group, but some don't answer the questions.
- What about people who want to post about athletics? No – they have their own Facebook platform; this is strictly about band.
- Do we want Sunday email topics to go up on Facebook? No – just things like Important Dates: meetings, banquet. Not nitty gritty.
- What about website content: Sunday emails? Stacy to do a content dump, highlight things and ask EC what to keep/what to trash. Goal: end of this week. Lisa to send form to be posted on website. Mr. Freeman will also give the form to students.

Meeting adjourned at 6:25

Submitted by Nan Pardington